

MIRANDA WIPPERFURTH ROY



GRAPHIC DESIGNER & ILLUSTRATOR

Contact

+1 (608) 370-3088
mwipperfurthdesign@gmail.com

Portfolio

www.mwipperfurthdesign.co

Hi, I'm Miranda. I am a 31 year old designer, illustrator and photographer living in Eau Claire, WI. Although I am classically trained in industrial design, my true love lies in the cross over between 2D and 3D design. It has been an absolute joy getting to work professionally in both the industrial and graphic design industries. Learning skills on both sides of the design spectrum has been monumental in my growth as a designer. I am excited to see where my career takes me! I look forward to you reviewing my resume and portfolio, and for you to get to know me a bit better.

EDUCATION

2009-2012

Sauk Prairie High School

High School Diploma
Prairie Du Sac, Wisconsin

2012 to 2017

University of WI - Stout

Bachelor of Fine Arts
in Industrial Design
Menomonie, Wisconsin

2014 to 2015

HAWK Hildesheim

Study Abroad Program
for Product Design
Hildesheim, Germany

SKILLS

Professional

- Graphic Design
- Drawing & Illustration
- Trend Research
- Photography
- Corporate Branding
- Print Prepress

EXPERIENCE

from August 2024 - Current

Graphic Designer & Illustrator - Powertex Group

Design and marketing. Responsibilities include: Digital Illustration, conducting client presentations, product mockups, trend research/trend boards, file prepress, product selection, designing client marketing assets and product photography, Eau Claire, Wisconsin (Hybrid)

from June 2023 - August 2024

Graphic Designer - King Apparel & Throttle Addiction

Screen printing and embroidery. Responsibilities include: Conducting client ideation, mocking up garments, laser cutting, file prepress, product photography, printing screen printing films, and designing custom graphics for both companies. Eau Claire, Wisconsin

from September 2010 - Current

Photographer - MLW Photography, LLC

Part time portrait and lifestyle photography business I started in 2010 Responsibilities include: Photography, videography, photo/video editing, photo touch-up, cataloging, and conducting client meetings and events. Eau Claire, Wisconsin

from February 2022 - April 2023

Graphic Designer - Digi International

Corporate branding and design. Responsibilities included: Creating corporate marketing collateral, presentations, product photography, ads, trade-show booths, event graphics, and maintaining their corporate branding standards. Hopkins, Minnesota (Remote)

MIRANDA WIPPERFURTH ROY



GRAPHIC DESIGNER & ILLUSTRATOR

SKILLS

Technical

- **Adobe Creative Suite**
Ps, Ai, Id, Lr, Pr
- **3D Modeling**
Strata, Solidworks, SketchUp, Keyshot
- **Other**
Separation Studio, Microsoft Office

AWARDS & HONORS

from 2012 - 2017

Chancellor's Award

For maintaining a 3.5+ GPA
University of Wisconsin Stout
Menomonie, WI

2017

IDSIA Merit Scholar

First Place
University of Wisconsin Stout
Menomonie, WI

2015

Selux Lighting Design

First Place Presentation
Street Lighting Competition
HAWK-Hildesheim
Hildesheim, Germany

INTERESTS

Things That Bring Me Joy

- **Thrifting**
- **Candle making**
- **Collecting oddities**
- **All things Halloween**
- **My many pets**

EXPERIENCE (continued)

from July 2018 - February 2022

Graphic Designer - Great Northern Corporation

Point of purchase display and packaging designer. Responsibilities included: meeting with clients and running ideations, concepting, sketching, modeling, rendering, creating mockups, conducting store audits, and printing prepress.

Chippewa Falls, Wisconsin (Hybrid)

from June 2017 - July 2018

Designer - Studio MLM

My first design consultancy job. Responsibilities included: Industrial design, graphic design, packaging design, web design, sketching, ideation, product photography, branding design, creating story boards and social media content.

Menomonie, Wisconsin

from January 2016 - August 2016

Design Intern - Great Northern Corporation

Point of purchase display and packaging design internship through University of Wisconsin-Stout. Responsibilities included: participating in ideation, sketching, modeling, rendering, creating mockups.

Chippewa Falls, Wisconsin

REFERENCES

Past Manager

Sarah Murawski - Head of Design

Great Northern Corporation
+1 (715) 738-1372
smurawski@greatnortherncorp.com

Past Professor

Jennifer Astwood - Program DIR

University of Wisconsin-Stout
+1 (612) 599-6492
astwoodj@uwstout.edu

Past Boss

Micah Maraia - CEO

Studio MLM
+1 (612) 812-1077
micah@studio-mlm.com

Past Senior Coworker

Kevin Krause - Lead Prepress

Great Northern Corporation
+1 (715) 475-8632
kkrause@greatnortherncorp.com