

# MIRANDA WIPPERFURTH ROY



## GRAPHIC DESIGNER & PHOTOGRAPHER

### Contact

+1 (608) 370-3088  
mwipperfurthdesign@gmail.com

### Portfolio

www.mwipperfurthdesign.co

Hi, I'm Miranda. I am a 30 year old designer and photographer living in Eau Claire, Wisconsin. Although I am classically trained in industrial design, my true love lies in the cross over between 2D and 3D design. It has been an absolute joy getting to work professionally in both the industrial and graphic design industries. Learning skills on both sides of the design spectrum has been monumental in my growth as a designer. I am excited to see where my career takes me! I look forward to you reviewing my resume and portfolio, and for you to get to know me a bit better.

## EDUCATION

2009-2012

### Sauk Prairie High School

High School Diploma  
Prairie Du Sac, Wisconsin

2012 to 2017

### University of WI - Stout

Bachelor of Fine Arts  
in Industrial Design  
Menomonie, Wisconsin

2014 to 2015

### HAWK Hildesheim

Study Abroad Program  
for Product Design  
Hildesheim, Germany

## SKILLS

### Professional

- ..... Graphic Design
- ..... Corporate Branding
- ..... Trend Research
- ..... Photography
- ..... Drawing & Illustration
- ..... Print Prepress

## EXPERIENCE

from June 2023 - Current

### Graphic Designer - King Apparel & Throttle Addiction

Screen printing and embroidery. Responsibilities include: Conducting client ideation, mocking up garments, laser cutting, file prepress, product photography, printing screen printing films, and designing custom graphics for both companies.

Eau Claire, Wisconsin

from September 2010 - Current

### Photographer - MLW Photography, LLC

Portrait, wedding and lifestyle photography business I started in high school. Responsibilities include: Photography, videography, photo/video editing, photo touch-up, cataloging, and conducting client meetings and events.

Eau Claire, Wisconsin

from February 2022 - April 2023

### Graphic Designer - Digi International

Corporate branding and design. Responsibilities included: Creating corporate marketing collateral, presentations, product photography, ads, trade-show booths, event graphics, and maintaining their corporate branding standards.

Hopkins, Minnesota (Remote)

from July 2018 - February 2022

### Graphic Designer - Great Northern Corporation

Point of purchase display and packaging designer. Responsibilities included: meeting with clients and running ideations, concepting, sketching, modeling, rendering, creating mockups, conducting store audits, and printing prepress.

Chippewa Falls, Wisconsin (Hybrid)

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## GRAPHIC DESIGNER & PHOTOGRAPHER

### SKILLS

#### Technical

- ..... **Adobe Creative Suite**  
Ps, Ai, Id, Ae, Lr, Pr
- ..... **3D Modeling**  
Strata, Solidworks, SketchUp, Keyshot
- ..... **Other**  
Separation Studio, Microsoft Office

### AWARDS & HONORS

from 2012 - 2017

#### Chancellor's Award

For maintaining a 3.5+ GPA  
University of Wisconsin Stout  
Menomonie, WI

2017

#### IDSIA Merit Scholar

First Place  
University of Wisconsin Stout  
Menomonie, WI

2015

#### Selux Lighting Design

First Place Presentation  
Street Lighting Competition  
HAWK-Hildesheim  
Hildesheim, Germany

### INTERESTS

#### Things That Bring Me Joy

- ..... **Thrifting**
- ..... **Candle making**
- ..... **Collecting oddities**
- ..... **All things Halloween**
- ..... **My many pets**

### EXPERIENCE (continued)

from June 2017 - July 2018

#### Designer - Studio MLM

My first design consultancy job. Responsibilities included: Industrial design, graphic design, packaging design, web design, sketching, ideation, product photography, branding design, creating story boards and social media content.

Menomonie, Wisconsin

from September 2015 - May 2017

#### Photographer - UW-Stout School of Art and Design

Student job I had during my time at UW-Stout. Responsibilities included: Running the UW-Stout SOAD photography lab, photographing student and staff work, SOAD events, cataloging images, training and renting of photography equipment.

Menomonie, Wisconsin

from January 2016 - August 2016

#### Design Intern - Great Northern Corporation

Point of purchase display and packaging design internship through University of Wisconsin-Stout. Responsibilities included: participating in ideation, sketching, modeling, rendering, creating mockups.

Chippewa Falls, Wisconsin

### REFERENCES

Past Manager

#### Sarah Murawski - Head of Design

Great Northern Corporation  
+1 (715) 738-1372  
smurawski@greatnortherncorp.com

Past Professor

#### Jennifer Astwood - Program DIR

University of Wisconsin-Stout  
+1 (612) 599-6492  
astwoodj@uwstout.edu

Past Boss

#### Micah Maraia - CEO

Studio MLM  
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Past Senior Coworker

#### Kevin Krause - Lead Prepress

Great Northern Corporation  
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